

BEI NATIONAL CONFERENCE

August 8-9, 2023 - Four Seasons Hotel Denver



BEI Conference Sponsors

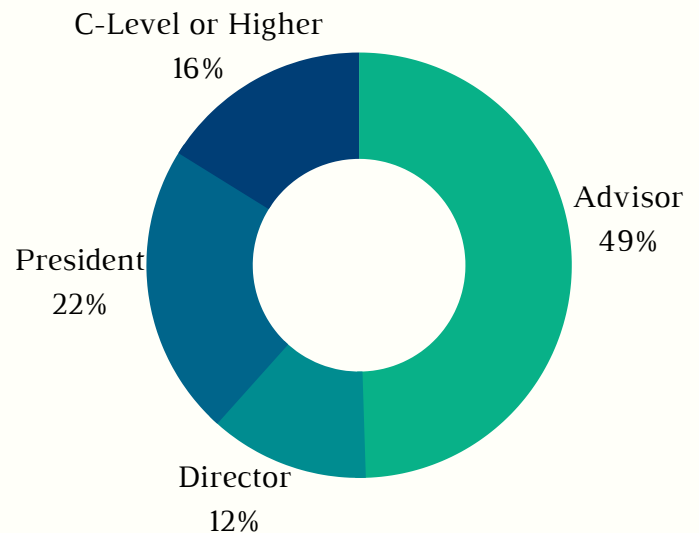
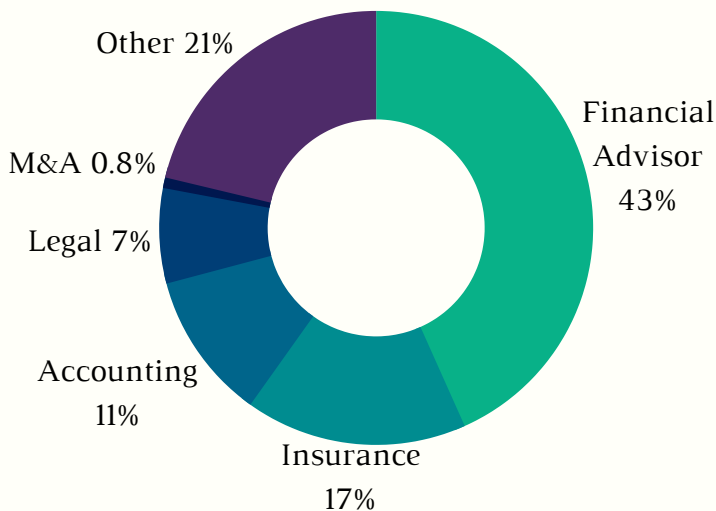
BEI Conference Sponsors make valuable connections with business advisory firms of all sizes from all regions. Sponsors offer tools and services that enhance and compliment an advisors' Exit Planning services. Past sponsors have included multiple fields of expertise, including consulting, investment banking, business valuation, and lending.

BEI Advisors benefit from Sponsor relationships by gaining direct access to the highest level of expertise, products, services, and tools.

Business Enterprise Institute (BEI) is a member organization that supports business advisors to provide Exit Planning advisory services to business owners. We provide business advisors tools to help them differentiate their practice and provide better solutions to clients.

Type of Attendees/Titles

We typically expect **150-200** advisors in attendance.



SPONSORSHIP OPTIONS

BEI
**EXIT PLANNING
CONFERENCE**

In-Person Sponsorship Levels

All sponsors receive a 6' table in the exhibitor space with WiFi and access to power.

	Exhibitor Only	Executive	Presidential	Chairman
Investment	\$5,500	\$7,500	\$10,000	\$15,000
Registrations	2 Attendees	2 Attendees	3 Attendees	4 Attendees
Attendee List within 2 Days Post-event	Yes	Yes	Yes	Yes
Promotion on Social Media and on BEI Website	Yes	Yes	Yes	Yes
Dedicated Email to Registered Attendees			Yes	Yes
Present in a Breakout Session			Yes	Yes
Post-event Webinar		1 Webinar	2 Webinars	2 Webinars
Branded Sponsorship of Meal				Yes
Make Selections from the List Below		1 Choice	2 Choices	3 Choices

Additional Sponsorship Opportunities

BEI offers our Sponsors the opportunity to increase their brand presence in high-traffic areas.

	Number Available
Drink Station Sponsorship	5
Recharge Zone Sponsorship	4
Materials Handed out with Swag	6
Introduction to Keynote Speaker	2 <small>Presidential or Chairman Only</small>
Specialty Cocktail Named for Sponsor	2 <small>Presidential or Chairman Only</small>
Welcome Reception Sponsorship	2
Dessert or Snack Table Sponsorship	6
WiFi Sponsorship	1 <small>Presidential or Chairman Only</small>
Featured Sponsor in the App	6
Push Notifications	15

What Our Attendees Have to Say:

“What an amazing conference! The topics were timely and provided excellent takeaways that I can immediately implement. The speakers were fantastic, and I particularly enjoyed the pre-conference workshop. Thanks to the entire BEI team - you outdid yourselves!
-Tanya S.



Previous Sponsors:



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Previous Session Topics:

- New Ways for Increasing Net Sales Proceeds Through Employee Retention and Tax Planning
- Creative Solutions for Staged Transitions Leadership
- Development for Junior Advisors
- Planning for High-Growth Companies
- Bridging the Gap Between Generational Values
- New Trends in Pricing (Fees) for Planning Work
- Sell Existing Life Insurance to Fund Retirement Post-Exit
- Using Neuroscience to Tackle Resistance in Family Transfers
- An Innovative Twist on Structured Installment Sales
- Steering Succession: Transitioning from a Lifestyle Practice to an Enduring Enterprise
- Changing the Mentality of the Owner Regardless of Exit Path

What Our Attendees Have to Say:

"Well worth the time and investment. This was my first BEI Conference, and I do not want to miss another one!"

-Eddie D.

"This event was so well organized and high class. I was duly impressed. Thank you for including me."

-Sean F.

Typical Sponsors:

In previous years, BEI counted several sponsors from multiple fields, including consulting, investment banking, insurance, software solutions, business valuation, and lending. Most of our sponsors are also BEI Strategic Alliances. If you would like to learn more about our Strategic Alliances, please contact events@exitplanning.com.

We look forward to seeing you at the 2023 BEI National Conference! Please contact events@exitplanning.com for more information.

